



Monthly SEO

pulseinc.com

Domain: pulseinc.com

Device: Desktop

Location: us

Traffic

Google Analytics: Overview

Account: Pulse | View: PulseInc.com | Traffic channel: All | Period: 06 Jun - 12 Jun, 2018

Sessions

1.5K + 8%

The number of sessions within the date range

New Sessions

53.20% - 5%

An estimate of the percentage of first time visits

Pages / Sessions

1.65 - 5%

The average number of pages viewed during a session

Bounce Rate

74.67% + 2%

The percentage of single-page visits

Avg. Session Duration

00:01:12 - 8%

The average length of a Session

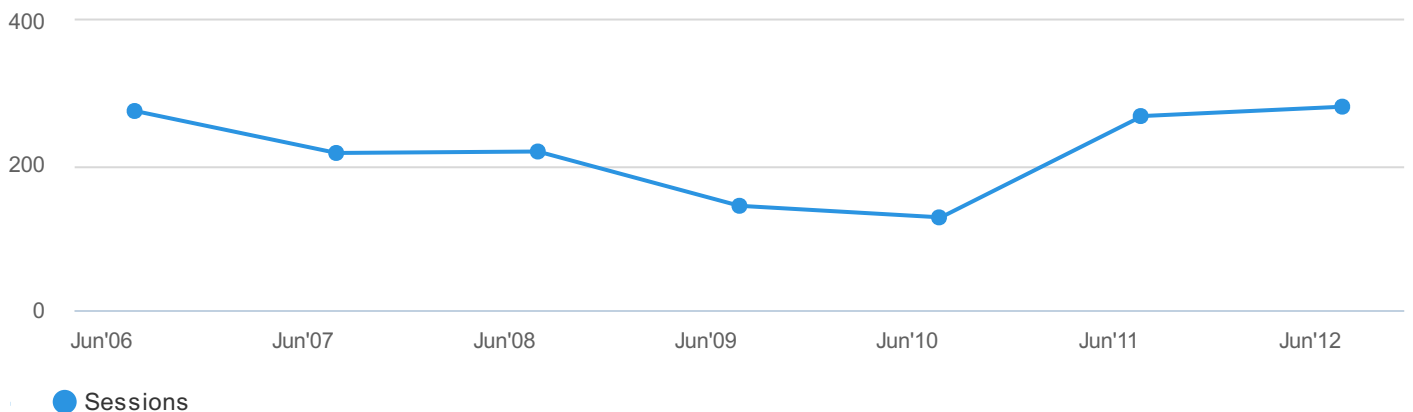
Goal Completions

23 + 15%

The total number of conversions

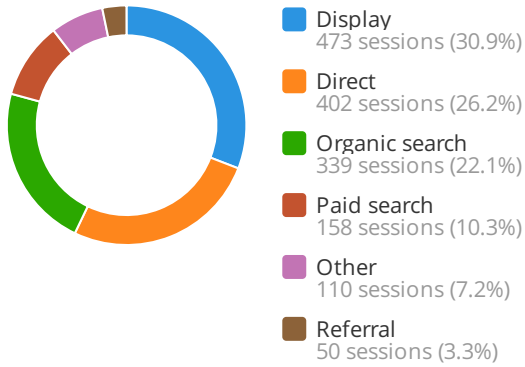
Google Analytics: Metrics Chart

Account: Pulse | View: PulseInc.com | Traffic channel: All | Period: 06 Jun - 12 Jun, 2018



Google Analytics: Top Traffic Channels

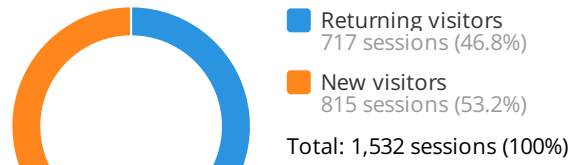
Account: Pulse | View: PulseInc.com | Period: 06 Jun - 12 Jun, 2018



Total: 1,532 sessions (100%)

Google Analytics: New Vs Returning Visitors

Account: Pulse | View: PulseInc.com | Traffic channel: All | Period: 06 Jun - 12 Jun, 2018



Total: 1,532 sessions (100%)

Google Analytics: Top Pageviews

Account: Pulse | View: PulseInc.com | Traffic channel: All | Period: 06 Jun - 12 Jun, 2018

No.	Page	Pageviews ▼	% Pageviews
1	/revenue-cycle-management/	710	28.02%
2	/	635	25.06%
3	/careers/	220	8.68%
4	/about-pulse/	114	4.50%
5	/ebook-rcm/	90	3.55%
6	/practice-management/	88	3.47%
7	/stories/	88	3.47%
8	/about-pulse/locations/	61	2.41%
9	/electronic-health-records/	57	2.25%
10	/contact/	52	2.05%

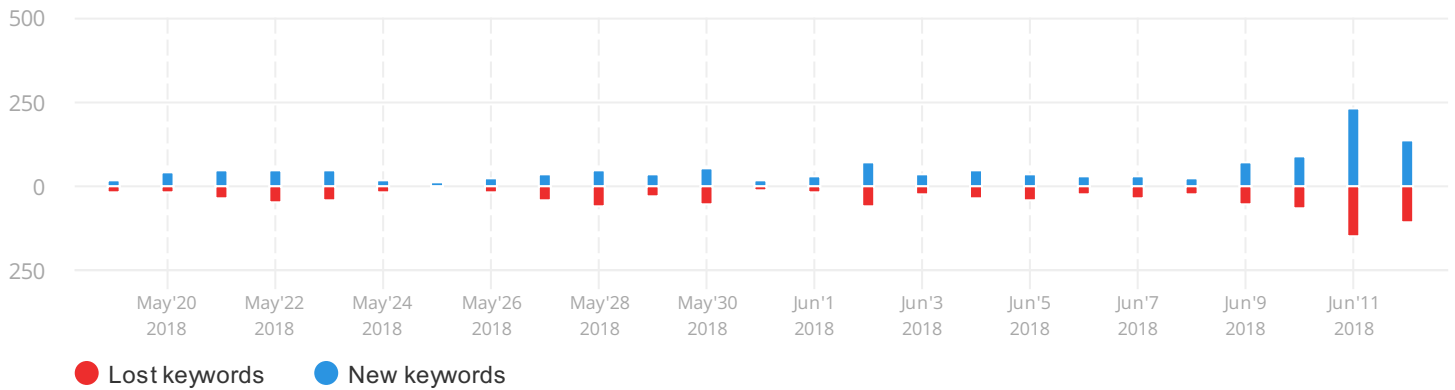
Keywords

Keyword Rankings 1 - 1 (1)

Keyword	SERP Features	pulseinc.com		CPC	Volume ▼
		13 Jun	Diff		
1. revenue cycle management		18	+3	26.47	4,400

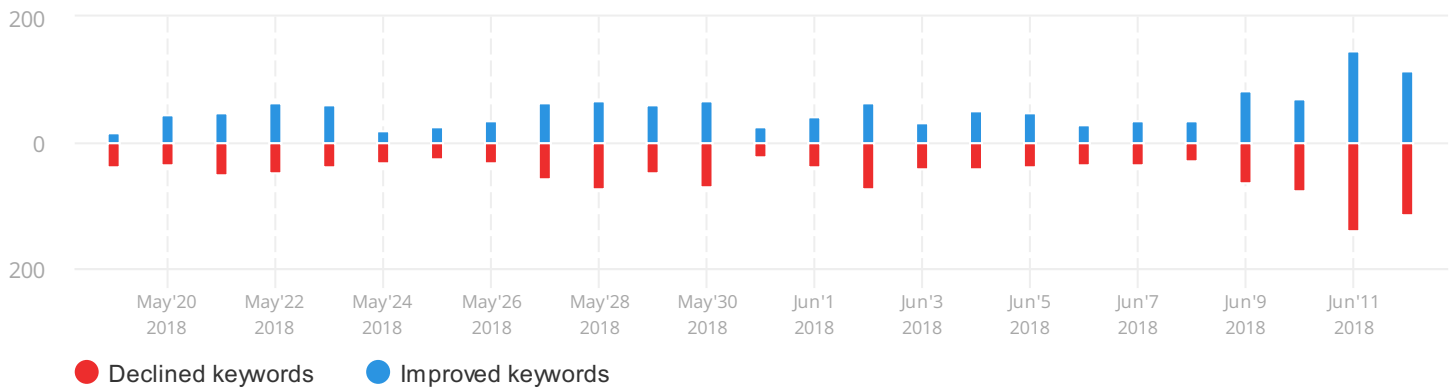
New vs Lost Organic Keywords

pulseinc.com | US | 1 Month



Improved vs Declined Organic Keywords

pulseinc.com | US | 1 Month



Backlinks

Backlinks: Summary

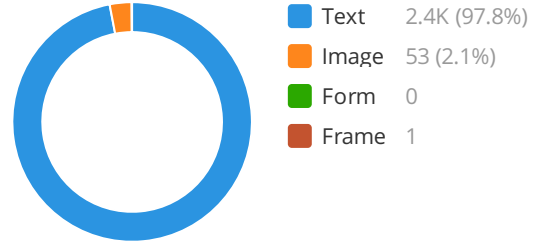
Root Domain: pulseinc.com

2.5K TOTAL BACKLINKS

Referring Domains	235
Referring IPs	247

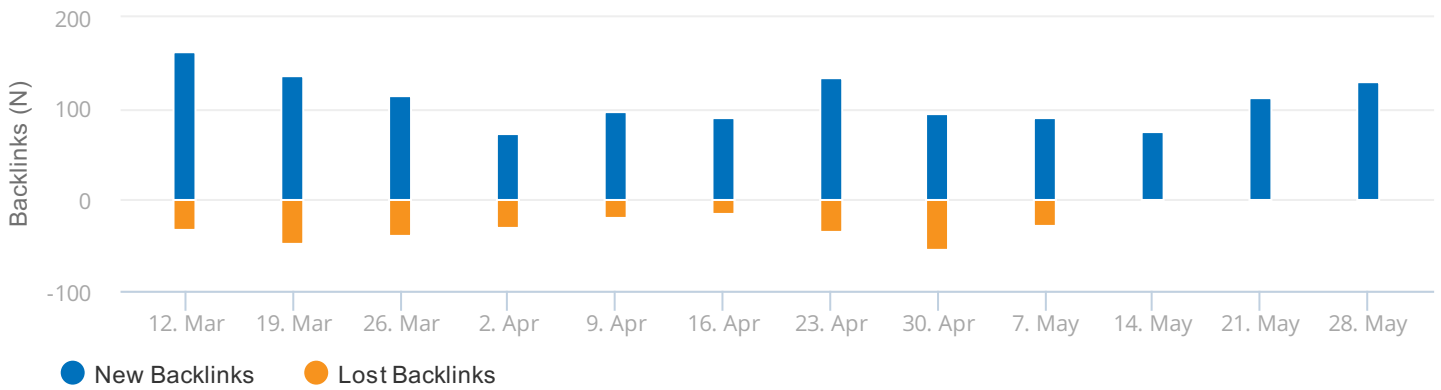
Backlinks: Types

Root Domain: pulseinc.com



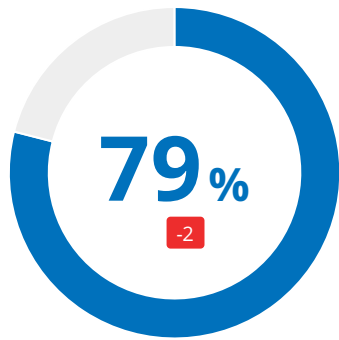
New & Lost Backlinks

pulseinc.com | 3 Months



Site Audit

Total Score



Crawled Pages

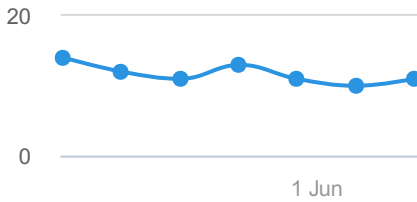
100



● Healthy (9)
 ● Broken (2)
 ● Have issues (43)
 ● Redirected (46)
 ● Blocked (0)

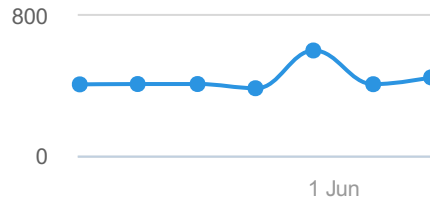
Errors

11 +1



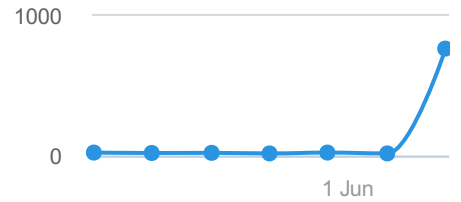
Warnings

448 +39



Notices

766 +750



Top Issues

2 pages returned 4XX status code	errors	0% of total issues
2 pages have a meta refresh tag	errors	0% of total issues
2 internal links are broken	errors	0% of total issues